

**ANTHROCON 2009
CONVENTION BAG INSERT EXTENSION**



About Anthrocon

Thank you for your interest in advertising with Anthrocon for our 2009 convention! The convention caters to furry fandom (fans of anthropomorphic animals) and is the largest of its type in the world. The convention takes place at the David L. Lawrence Convention Center in Pittsburgh, PA from July 2–5, 2009.

General Information

Due to popular demand, the advertising deadline has been extended **for convention bag inserts only**.

All advertisements should be within the ‘G’ to ‘PG-13’ rating. The Advertising Department reserves the right to reject advertisements for any reason.

Please proofread your ad carefully before submission. We do not have the ability to correct typographical errors in your advertisement once submitted.

Convention Bag Inserts

Convention bag inserts are any 8½” x11” flyer or odd-sized promotional item (key ring, etc.) to be inserted into the bag each attendee receives at registration. Cost for this service is \$100 (\$75 for Dealers). Material must be approved by the Advertising Department before distribution. **Do not print any advertising material until it has been approved by the Advertising Department.**

***Important:** Approved materials must be delivered to Con Ops ready to insert no later than 2:00 pm, July 1, 2009. Contact the Advertising Department for shipping details.*

Electronic Submissions

Electronic submissions are preferred. Acceptable file formats include TIFF, EPS, JPEG (high quality), GIF, Adobe Photoshop, or Adobe PDF. All scans must be high-resolution at 600 dpi or higher.

You may submit your file via e-mail to **advertising-2009@anthrocon.org**.

U.S. Mail

CD-ROMs or hardcopy advertisements to be scanned should be sent flat with a stiffener. Scanning for ready art is provided free of charge. Ads should be printed on heavy white paper with no watermarks. Do not send pencil work. Please note Anthrocon is not responsible for damage in transit and cannot return original work.

Submission and Payment Information

Your sample ad and payment must be received no later than June 19, 2009.

Make check or money order payable to Anthrocon, Inc. and send the attached request form to:

**Anthrocon - Advertising Dept.
c/o Karl Jorgensen
P.O. Box 4211
Leesburg, VA 20177**

Note this address is for advertising-related correspondence only.

If you have any questions, contact us at **advertising-2009@anthrocon.org**.

**NOTICE:
Your sample ad and payment must be
received no later than June 19, 2009.**

**ANTHROCON 2009
CONVENTION BAG INSERT EXTENSION FORM**



Please print clearly. Sample ad copy and payment **must be received** no later than **JUNE 19, 2009**.

SECTION 1: CONTACT INFORMATION

Real Name: _____	OFFICE USE ONLY
Mailing Address: _____ _____	
Phone Number: _____	
E-mail Address: _____	
	AD# _____
	REC _____
	AMT _____
	FWD _____

Privacy Statement: The information provided here is for use by Anthrocon solely to provide more efficient service to its members. No information will be sold or traded to any third party for commercial purposes.

SECTION 2: ADVERTISEMENT INFORMATION

Select the type of advertising desired:

Type	Useable Space	Price	Enter Amount
Convention Bag Inserts — Non-Dealer Rate		\$100.00	
Convention Bag Inserts — Dealer Rate (Dealer Table # _____)		\$75.00	
TOTAL AMOUNT ENCLOSED:			\$

SECTION 3: MAILING INFORMATION

Make check/money order payable to Anthrocon, Inc. Mail this form and your payment to:

Anthrocon – Advertising Department
c/o Karl Jorgensen
P. O. Box 4211
Leesburg, VA 20177

This address is for *advertising-related correspondence only*. If you have any questions, please contact us at **advertising-2009@anthrocon.org**, or visit our website at **www.anthrocon.org**

RETURN THIS FORM WITH PAYMENT AND YOUR SAMPLE AD

DEADLINE IS JUNE 19, 2009