

# GET ABDUCTED!

(SEE REVERSE FOR DETAILS)

# ANTHROCON 2009



# OMG ALIENS!

THE GALAXY'S LARGEST FURRY CONVENTION  
DAVID L. LAWRENCE CONVENTION CENTER — PITTSBURGH, PA  
JULY 2-5 2009 [WWW.ANTHROCON.ORG](http://WWW.ANTHROCON.ORG)

**ANTHROCON 2009**  
**PROMOTIONAL AD SUBMISSION INSTRUCTIONS**



### **Get Abducted!**

Submit a character getting “beamed up” for an opportunity to appear in Anthrocon’s 2009 advertising campaign. All legitimate entrants are eligible to win a supersponsorship.

Due to deadlines for advertisements throughout the year, **there is always an immediate need for artwork**. Early submission is encouraged as it increases the chances of your artwork being used.

### **Submission Rules**

Electronic submissions are preferred. All submissions must include a signed Standard Release Form, which may be downloaded from our website at [www.anthrocon.org/promote](http://www.anthrocon.org/promote). Use of art and drawing eligibility is dependent on the signed release form. All submissions will be credited to the artist and should include the artist’s real name and/or pseudonym (if desired) on the release form.

You may submit your file via e-mail to [book-2009@anthrocon.org](mailto:book-2009@anthrocon.org). (You may also send your scanned release form to this address instead of mailing it.)

Release forms and artwork may also be mailed to:

**Anthrocon - Publications Dept.**  
**c/o Karl Jorgensen**  
**P.O. Box 4211**  
**Leesburg, VA 20177**

*Note this address is for publications correspondence only.* If you have questions, please contact [promo-2009@anthrocon.org](mailto:promo-2009@anthrocon.org).

Acceptable file formats for artwork include TIFF, EPS, JPEG (high quality), GIF, Adobe Photoshop, or Adobe PDF. All artwork must be high-resolution at 600 dpi or higher, in color or B&W. We may grayscale color art for use in B&W ads.

Anthrocon reserves the right to decide what projects to place selected artwork in and to reject submissions for any reason.

Unless requested otherwise, submitting artwork grants Anthrocon permission to use that artwork in any publications, including ads, conbook, press badges, keycards, programming materials, etc. at Anthrocon’s discretion.

As there are a limited number of advertisements, all entries may not be used. Please submit early.

### **Art Rules**

Must be finished artwork (no sketches). Entries must be G-rated.

Character drawing must be an original, generic creation. Named, published, or copyrighted characters, personas, characters from comic strips, or characters from art sets are not permitted.

Submission must mesh well with the ad design in terms of fit, shading, lighting, and physical positioning (see ad in conbook and on registration flyer for excellent examples).

All entries must be furry-themed in some way, of course. In-jokes are permissible, but will be relegated to consideration for in-fandom ads only.

### **Supersponsor Drawing**

Each submission sent according to guidelines will be entered in a random drawing. One submission will be randomly selected May 1, 2009. The creator of the submission selected will receive a Supersponsorship (or upgrade, if membership has already been purchased) to Anthrocon 2009. There is no limit on the number of entries that may be submitted.

While you may make as many submissions as you like, only one drawing entry per applicant. Winner is not eligible for other publications drawings.

Members of the Anthrocon Board of Directors are not eligible for this drawing. Supersponsorship must be claimed for the 2009 convention and may not be applied against future years. Winning the drawing does not guarantee submission(s) will be used in publications, and publication of submitted work is not necessary to win.

### **Additional Notes**

We’re looking for a diverse variety of visually-appealing styles and sources. Be creative and think outside the box! Your submission doesn’t have to be a typical, basic character. How about a fursuiter? Or a non-costumed attendee wearing ears and a tail? Or a startled squirrel? Or even a clever stick figure?

These rules are subject to change without notice.